

Fairy Tales in Visual Media Rubric

Name: _____

Total: _____/300

Due: 10 February 2014

	Excellent (A)	Satisfactory (B – C)	Unsatisfactory (C- – F)	Comments
Identifies Literary Fairy Tale (5pts)	<ul style="list-style-type: none"> Present (1/22/13) 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Absent 	
Visual Media Posted (5pts)	<ul style="list-style-type: none"> Present (1/29/13) 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Absent 	
Thesis (20pts)	<ul style="list-style-type: none"> Articulates the purpose and argument of the paper in a clear, concise fashion. Excellent connection between the thesis and the argument/purpose of the paper. 	<ul style="list-style-type: none"> Articulates the purpose of the paper in a clear fashion. Good connection between the thesis and the body of the paper. 	<ul style="list-style-type: none"> Lacks thesis OR does not articulate the purpose of the paper clearly. Thesis is not connected with the body of the paper. 	
Transforming Literary Fairy Tales (75 pts)	<ul style="list-style-type: none"> Insightful and original exploration of the adaptation of a literary fairy tale through visual media. Makes an argument about the evolving message of this fairy tale (through visual media). 	<ul style="list-style-type: none"> Makes connections between literary fairy tale and visual media. Makes some argument about the fairy tale. 	<ul style="list-style-type: none"> Fails to coherently connect literary fairy tale and visual media. Limited argument. 	
Visual Analysis (175 pts)	<ul style="list-style-type: none"> Insightful and original analysis of the illustration/image and literary fairy tale. Strong connection between image and literary tale clear to reader. Uses elements of visual analysis to make a convincing and coherent argument about the transformation of a literary fairy tale in through visual media. Supports the significance of this particular analysis. 	<ul style="list-style-type: none"> Good analysis of image and literary fairy tale. Some connection between image and literary fairy tale. Uses elements of visual analysis to make some argument about the transformation of a literary tale through imagery. Attempt to explain the significance of this analysis. 	<ul style="list-style-type: none"> Limited analysis of image and/or literary fairy tale. Lacks apparent connection between image and literary fairy tale. Fails to use of elements of visual analysis to make argument OR fails to analyze relationship between fairy tale and visual media. Does not explain significance of this analysis. 	
Context and Support (20pts)	<ul style="list-style-type: none"> Provides context when necessary. Avoids generalizations. 	<ul style="list-style-type: none"> Limited use of context. 	<ul style="list-style-type: none"> Lacks context or support. Makes generalizing statements where support would be useful. 	